

## **Privacy Policy**

NewIT.US LLC (NewIT or New Site) is fully committed to protecting your individual rights and keeping your personal data safe. In this Privacy Policy we describe the collection, usage, storage and sharing practices of personal data.

NewIT.US LLC, a company incorporated in USA, VA, Arlington, (USA, VA, Arlington, 3092 S Glebe Rd.)

### **1. Information Collected**

To provide you with the advertising services you have ordered, we need information about you. If you use NewIT services, you are in control of what information we collect about you, but if you choose not to share your information, you may not be able to access or use some of our services.

We will collect information about you when you use our web-site; fill out the forms; set up, look at; ask for information from us or give us feedback.

The information we collect and hold about you may include your name (first and last name); business name; phone and/or mobile phone numbers; email address; and any other information you may give us when you write to us or contact us in other ways.

### **Cookies**

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission. You can at any time change or withdraw your consent from the Cookie Declaration on our website.

### **2. How we will use information we collect about you**

When you give us information while using the NewIT services, we will use it for the purposes set out in this privacy policy, on the data entry forms, in any relevant terms or conditions and on pages or emails which link to the data entry forms.

We may use the information you give us about yourself when you register for NewIT services to build up a picture of your interests. We may then use this information to

try to make sure that when you visit our websites, you don't miss offers and information that might interest you. This is called advert targeting.

Your information will be used in the first place to provide the services or information you have asked for.

We keep the information you provide and may use it for several purposes, including, analysing statistics, the market and marketing information; developing, testing and maintaining systems; studies, research and development; and customer services and to help us in any future dealings with you, for example by identifying your requirements and preferences.

When you fill out the forms for NewIT services we collect your email address and mobile number. We might also use your email address or text via mobile number to bring you news such as changes to the way you can use NewIT services or any of our other new services and special offers we think you might be interested in.

### **3. Direct marketing**

We offer you the chance to receive important news from NewIT and information about our services, such as changes to the way you can use our services and new services and special offers you might be interested in. We may use your order history to send you information we think you may be interested in.

Unless you tell us otherwise, we may contact you by phone, post, email, text message or any other way (electronic or otherwise). We will normally send you direct marketing by email if we have your email address.

If you would like us to stop sending direct marketing to you, we offer simple ways for you to tell us to stop. Whenever you receive direct marketing from us, we will tell you how to unsubscribe.

If you previously chose not to receive direct marketing, but you have changed your mind and would now like to receive news, information and special offers from us, you can sign back up again at any time.

### **4. How we keep your information secure**

We take the security of your personal information very seriously. We have put in place technology and security policies which are designed to protect the personal information that we hold about you. We also follow the strict security procedures that privacy laws require. These cover storing, using and releasing any information you have provided, and preventing unauthorised access or use.

All information you enter at NewIT is encrypted by SSL, which is a security standard also used by banks and other to secure data.

You further acknowledge and agree NewIT may be compelled to disclose your Customer Data to the applicable authorities in order to comply with governmental, court and law enforcement requests or requirements relating to the Services. In such event, NewIT will where possible provide Customer with reasonable notice.

You shall have sole responsibility for the accuracy, quality, integrity, legality and appropriateness of the Customer Data.

## **5. How we keep your information secure**

Our website may contain hyperlinks to websites that are owned and operated by other organisations. These websites have their own privacy and cookie policies, and we urge you to read them. They control how your personal information is used when you give it to these other organisations or they collect it with cookies. We are not responsible for any information on other websites, their material, products or services that are on or accessible through those websites or for the privacy practices of websites run by other organisations. If you use these other websites you do it at your own risk.

## **6. Your rights to you personal information**

You have the right to ask us not to use your personal information for marketing purposes.

You have the right to see information we hold about you (with some exceptions, which are described in the privacy laws). If you would like a copy of your personal information, you should contact us at [alex@newit.us](mailto:alex@newit.us). You can also change the personal details we hold by contacting us at [alex@newit.us](mailto:alex@newit.us).

## **7. How we can make changes to this privacy policy**

We may update this privacy policy from time to time so you may want to check it each time you give us personal information or look at or change your personal details on our websites. We welcome your questions, comments and requests about this privacy policy. Please feel free to contact us at [alex@newit.us](mailto:alex@newit.us).